

The Cranford Beacon



Welcome to the final 2020 issue of the Cranford Beacon, what a strange year it has been! Some important dates for your diary are below.

Seasonal Operating Hours:

Closed from 12:00 Noon Thursday 24th December 2020, Reopening at 8:30am on Monday 4th January 2021

Last Shipment Date: 22nd December 2020

Staying connected is more important than ever so please make sure you follow us on [LinkedIn](#) and sign up to automatically receive this [eNewsletter](#).

A NEW ARRIVAL

Our Aaron and his wife Meghan welcomed beautiful baby Eden in October.

Aaron is our first employee to take advantage of the new Halma parental leave scheme. The new policy allows for up to 14 weeks of full paid leave for births, surrogacy and adoptions, offering men and women an equal amount of paid parental leave regardless of their gender, sexual orientation or the market in which they live or work.

We are delighted to be able to offer this scheme to Aaron who has been an invaluable member of the team throughout the year.

We wish the pair of them all the best and look forward to a visit from the three of them when it is possible.



PRODUCT FOCUS: VSL Base Sounder

The VSL base sounder beacon is ideal for use with conventional alarm systems including two wire (SAV-WIRE®).

It is designed to accept most leading detector bases and offers a cost-effective solution to sounder and beacon installation, and is available in two different shades of white. The low profile combination is supplied with 32 tones, along with a two stage alarm override which is activated by a third negative wire from the fire panel. The unique and highly visible beacon provides a neat and effective mounting solution in a single product.



All tones have been selected to comply with the latest sound patterns and frequencies used throughout the world.

MEET THE TEAM

Neil Young, Cranford's Business Unit Director

Do you have any Nicknames?

In school it was 'Nelly'. More recently it's 'SF'

What is your favourite Food? No questionFish and Chips from Whitby!

What is your Guilty Pleasure? Easyany pudding ..especially apple crumble!

What is your biggest pet hate? Traffic jams and queues.

What are your Hobbies? Generally any sport. Played football and cricket when I was younger but now it's spinning and the gym. Also a bit of gardening ...as I am older now!



What is your Greatest achievement? Being promoted to a Director of Cranford Controls. Sporting wise – it's representing the British Polytechnics at football.

What two items would you take on a desert island? Digestive biscuits and my Fitbit (as I can't do without it now!)

What is the Best bit of advice you've heard? Treat others the way you want to be treated. Do right. Do your best.

What would be your Dream holiday? The Seychelles. Sun, sea and relaxation

What is the best thing about working at Cranford Controls? Working with the 'Team'



Brexit Update – What Have We Done to Prepare?

We've been working closely with suppliers and partners to ensure we are well positioned to transition through the upcoming Brexit Deadline with as little disruption as possible. Here is a little snapshot of what we have done:

- ✓ GB EORI Number
- ✓ Authorised Representative in the EU appointed
- ✓ Appointed a customs intermediary
- ✓ Updated all certification
- ✓ Updated all our commodity codes
- ✓ Amended all shipping documentation to include required information
- ✓ Established the best routes into and out of the EU

Although we feel very prepared for what is to come, there are still on-going discussions within governments and logistic delays that are out of our control. Please rest assured that we will do our utmost to keep all our customers informed of our positioning.

INDUSTRY NEWS

UKCA & UKNI Marking – What does it mean?

UK (UKCA mark)	EU (CE mark)
1 Jan 22	1 Jan 21

**UK UK
NI CA**

The letters “CE” appear on most of our products. This mark allows us to sell these goods into the European Economic Area (EEA). It:

- Shows that the manufacturer has checked that these products meet EU safety, health or environmental requirements
- is an indicator of a product’s compliance with EU legislation
- allows the free movement of products within the European market

As the UK leaves the EU, it plans to introduce a new UK Conformity Assessment (UKCA) marking which will be required for goods being placed on the market in Great Britain (England, Wales & Scotland) and a UK (NI)/CE marking for the Northern Ireland market.

DID YOU KNOW?



- Hammering or heating a magnet in a hot flame will cause it to lose its magnetic properties. In both scenarios the molecules lose their north-south alignment and get arranged in random directions.
- Many scientists believe the earth's magnetic field helps to guide migrating birds.
- The world's largest magnet is planet earth. Earth's hot liquid core contains iron which, as it moves, creates an electric current that generates a magnetic field around the planet.
- Neodymium magnets (a type of very strong rare-earth magnets) are known to repel sharks. While we don't currently sell neodymium magnets we do have a large collection of door holders...
- Today's high speed trains use magnets to float each car, reducing friction and allowing the train to run very efficiently.
- A coil of wire with an electric current flowing through it becomes magnetized.
- The pull of a magnet is strongest at the north and south pole.
- Rare-earth magnets are the strongest type of permanent magnets made.
- Legend has it that magnets were first discovered around 4,000 years ago when a shepherd named Magnes got the nails in the sole of his shoe stuck to a magnetic rock, later called magnetite.